



## CTE 2006 Statistics

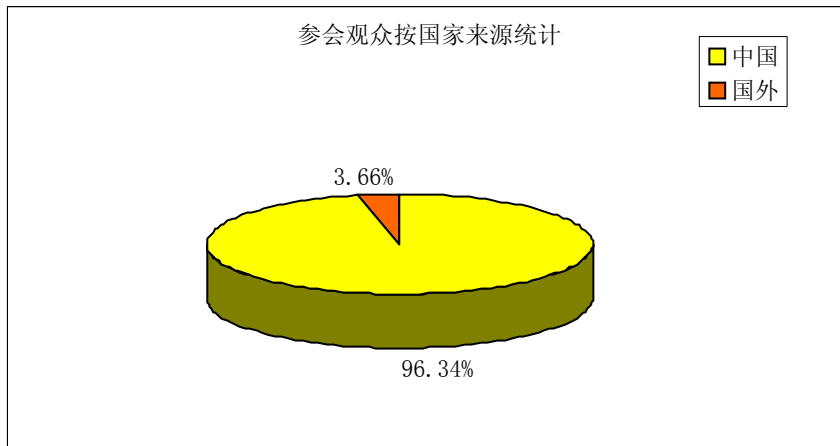
1. China Tea Expo locates in Beijing, where radiates the north China and the whole China as well.

The statistics for CTE 2006 is as follows

- Buyer statistics

Yellow - China

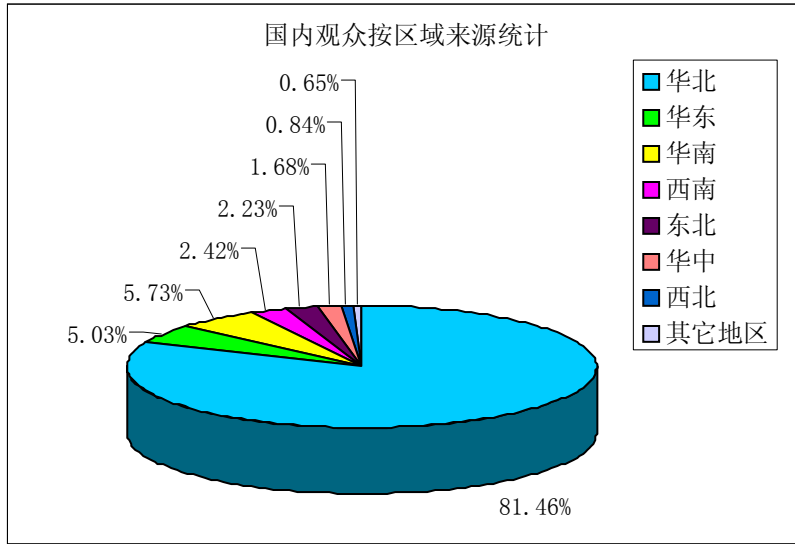
Orange - Overseas Visitors



- China Visitors

The top 3 regions come to buy teas are:

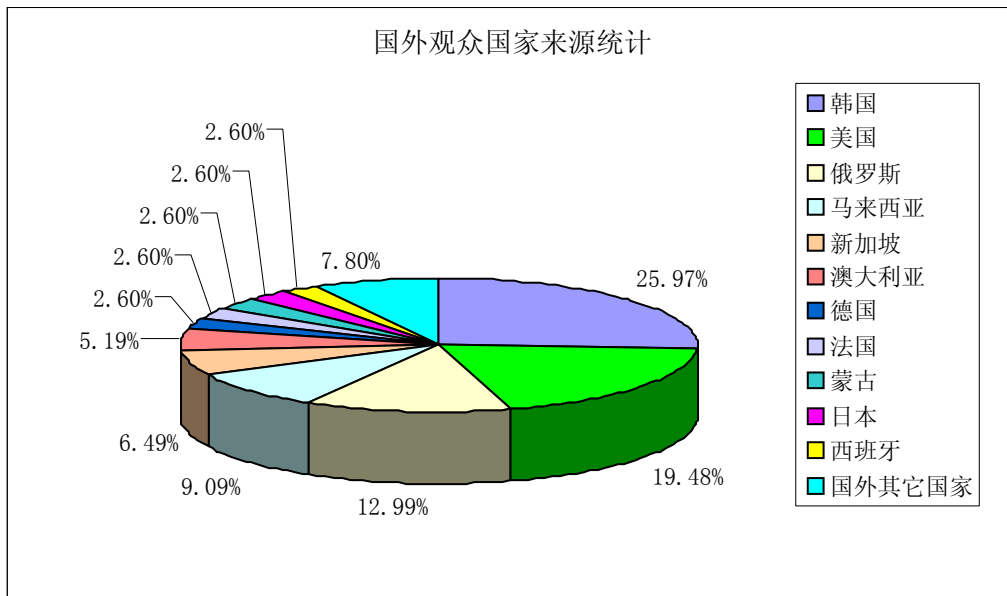
Huabei (blue) - including the Beijing, Shandong, Hebei and Tianjing



● Sources of the International Buyers

There are visitors from 17 countries who come to visit us.

South Korea, USA and Russia are listed as the top 3 visitor sources.



2. CTE 2006 we have more than 10000 visitors and 60% are professionals.

Date	Visitor flow	Percentage
2006-9-27	3362	33.28%
2006-9-28	3746	37.09%
2006-9-29	2992	29.62%
<b>Total</b>	<b>10100</b>	<b>100.00%</b>

### **3. We have the most balanced exhibitor distribution in China**

Because it is an international show, our exhibitors will cover the whole tea industry chain.

Major tea producers - green, black, yellow, dark tea, jasmine tea,

Specialty Teas - herbal teas and medical teas

Tea Machine - planting and packing machines

Tea wares and accessory - purple clay pots, glass, filters, etc

Health products - cloth, pillow, cosmetics, etc

Tea Associations

Tea packages

Books, media, and cultural agencies

#### 4. We have the widest advertising system to support the show in China

More than 50 Medias report our show, including some big names:

Newspaper and magazine: People's Daily, International Business Daily, China Food Quality News, Da Zhong Jian Kang Bao, China Food Newspaper, China Trade News, Consumption Daily, International Business Daily, Siness Herald News, CAAC Journal, Science and Technology Daily, China Economic Times, China Trade News, Beijing Times, Zhejiang Daily, China Times, Economic Daily, China Cooperation Times, Farmers' Daily ...

TV Station: Wuyuan TV (Jiangxi Province)

Radio Station: Chian Central Radio Station, Beijing Radio Station

#### Websites:

National: Sina, Qianlong, Sohu, Xinhua Net, www.cinic.org.cn

#### Local:

www.gog.com.cn (Guizhou Province), www.xm.gov.cn (Xiamen City, Fujian Province)

www.cdnj.gov.cn (Changde, Zhejiang Province)

www.hz66.com (Huzhou, Zhejiang Province)

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5. The sponsor and organizer of CTE is Sunry Advertising and Exhibition, affiliated to COFCO, the largest Food cooperation in China.

For more details, pls refer to website:

[http://www.teawindow.com/expo/lxwm\\_07.php](http://www.teawindow.com/expo/lxwm_07.php)

Our main projects are concerned with the food industry, and we are also the China Hall organizer for Foodex Japan, agent for Anuga and Sial.

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